Kethan Sivarapu

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EDUCATION

ArtCenter College of Design — *Bachelors of Science, Interaction Design*

Pasadena, California — Anticipated December 2026

COURSE PROJECTS

NUGGYS / Emerging Tech: AI — *Term-long course, working with a partner to produce an app that reimagined sports watching for NFL fans.*

- Conducted user research with NFL fans to identify pain points in live viewing, second-screen usage, and social interaction.
- Translated research insights into Figma ideation sketches focused on increasing game-day engagement and viewer satisfaction.
- Iteratively prototyped high-fidelity components, incorporated user feedback to optimize interaction flow, and built a final React.js prototype presented to peers and educators for critique.

330 / IXD4 — *Term-long course, working to produce a mobile application concept that gamifies the betting and sports trading card experience.*

- Investigated sports trading card collectors and betting enthusiasts to uncover motivations and friction points, translating insights into Figma ideation sketches.
- Refined color, material, and finish systems while constructing a high-fidelity SwiftUI prototype that gamified the betting and card trading experience.
- Integrated After Effects micro-animations to enhance interactivity and immersion and delivered the final concept to peers and educators for evaluative feedback.

WORK HISTORY

Digital Experience Designer — *ArtCenter College of Design*

Pasadena, California — July 2025 - November 2025

- Designed and launched a digital exhibition map on Bloomberg Connects, using Figma and UX research methods to translate spatial and cultural narratives into an intuitive mobile experience that complemented the physical exhibition.
- Presented iterative prototypes to museum stakeholders to secure approval, and refined navigation, information hierarchy, and messaging based on visitor interaction patterns and qualitative feedback.

Intern — *Lightning Motorcycle*

San Jose, California — August 2021 - September 2021

- Designed custom dashboard symbols in Adobe Photoshop to enhance the visual clarity and aesthetic cohesion of a motorcycle interface.
- Collaborated with team members to iterate on iconography and resolve functional design challenges within industry constraints.

SKILLS

Design Tools

Figma, Webflow, Sketch, Design Systems, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Unit, SOLIDWORKS

Programming Languages

HTML, CSS, ReactJS, JavaScript, C#, Python, Replit, Cursor, Figma Make