

Kethan Sivarapu

UI/UX Designer

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PERSONAL SUMMARY

Dynamic and innovative designer with a strong foundation in user-centered design methodologies, adept at identifying and implementing effective solutions to complex design challenges. Expertise in human-centered design principles and strategic prototyping ensures the creation of original, relevant solutions tailored to user needs. Proficient in leveraging diverse UX techniques across multiple platforms to effectively convey narratives and content that engages users. Committed to continuous learning and adaptability, embracing emerging technologies to enhance design processes and validate concepts through technical skill and craftsmanship.

EDUCATION

ArtCenter College of Design — *BS, Interaction Design*

Pasadena, California — Expected Graduation June 2026

WORK HISTORY

Digital Experience Designer — *ArtCenter College of Design*

Pasadena, California — July 2025 - November 2025

- Presented creative solutions to client challenges, resulting in high levels of client satisfaction and repeat business opportunities.
- Obtained approval of concepts by submitting rough drafts to management.
- Analyzed user behavior and feedback to optimize design and user experience.
- Leveraged industry knowledge to build innovative messaging and bring concepts to fruition.

Intern — *Lightning Motorcycle*

San Jose, California — August 2021 - September 2021

- Supported staff members in their daily tasks, reducing workload burden and allowing for increased focus on higher-priority assignments.
- Gained valuable experience working within a specific industry, applying learned concepts directly into relevant work situations.
- Analyzed problems and worked with teams to develop solutions.

SKILLS

Design Tools

Figma, Webflow, Sketch, Design Systems, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Unity, SOLIDWORKS

Programming Languages

HTML, CSS, ReactJS, JavaScript, C#, Python, Replit, Cursor, Figma Make

CAMPS

2023 - ArtCenter Extension Course: Intro to Interaction Design

2021 - ArtCenter Industrial Design Summer Intensive

2020 - ArtCenter Entertainment Design Summer Intensive